



Substitute for form 1449A/PTO
(Revised 10/2001)

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1 of 1

Complete if Known

Application Number 09/812,452
Filing Date 03/20/2001
First Named Inventor Spear
Group Art Unit 2164
Examiner Name
Attorney Docket Number 18360/205526

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No.	Document Number Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
CKK	21	US-4,727,243	02/23/1988	Savar	
CKK	22	US-6,032,136	02/29/2000	Brake, Jr. et al.	
CKK	23	US-6,169,974	01/02/2001	Baumgartner et al.	
CKK	24	US-6,422,462	07/23/2002	Cohen	
CKK	25	US-2002/0107731	08/08/2002	Teng	

FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	Foreign Patent Document Country Code - Number Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T
CKK	26	WO 02/23431 A1	03/21/2002	Capital One Financial		

OTHER DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T

Examiner Signature	Cham R/K	Date Considered	11/10/06
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*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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CLT01/4520932v1

¹ Unique citation designation number.

² See attached Kinds of U.S. Patent Documents.

³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible.

⁶ Applicant is to place an "X" here if English language Translation is attached.

Substitute for form 1449/PTO
(Revised 04/2003)



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Attorney Docket Number 018360/205526

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OTHER DOCUMENTS

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<i>CH/c</i>	<u>27</u>	<i>Big Brown's Big Coup; Moving Marketing Streamlining, Moving the Goods, Customer Service Management Pro; Business Week E.Biz, pgs. 76-77, September 18, 2000.</i>	

Examiner Signature *Carman* Date Considered 11/10/06

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Sheet 1 of 2

JUN 5 2001

Complete if Known

Application Number 09/812,452

Filing Date 03/20/01

First Named Inventor Spear

Group Art Unit 2164

Examiner Name

Attorney Docket Number 18360/205526

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	U.S. Patent Document Number	Kind Code ² (if known)	Name of Patentee or Applicant Of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages of Relevant Figures Appear
CRK	1	5,715,298		Rogers	02/03/1998	
CRK	2	5,732,136		Murphree, et al.	03/24/1998	
CRK	3	5,745,554		Rozetti	04/28/1998	
CRK	4	5,883,810		Franklin, et al.	03/16/1999	
CRK	5	5,903,877		Berkowitz, et al.	05/11/1999	
CRK	6	6,000,832		Franklin, et al.	12/14/1999	
CRK	7	6,032,136		Brake, Jr., et al.	02/29/2000	
CRK	8	6,065,675		Teicher	05/23/2000	
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CRK	13	6,138,911		Fredregill, et al.	10/31/2000	

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Examiner Initials	Cite No.	Foreign Patent Document Office ³ Number ⁴	Kind Code (if known) ⁵	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶

Examiner
Signature

Charles R. R.

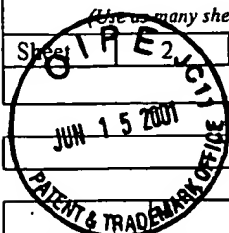
Date
Considered

1/10/06

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		Filing Date	03/20/01
		First Named Inventor	Spear
		Group Art Unit	2164
		Examiner Name	
Sheet 2 of 2	Attorney Docket Number	18360/205526	



NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s) , volume-issue number(s), publisher, city and/or country where published.	T
CRH	14	AmEx-Costco Co-brand: Is It A Marketing Or Merchant Acceptance Strategy; Defense Daily, 14,16, NA; August 25, 1999	
CLK	15	PETER LUCAS; AmEx Plays Its Cobranded Cards; Credit Card Management, V10, N11, P26(1); February 1998	
CLK	16	KATHERINE MORRALL; Marketing Credit Cards: Offers You Can't Refuse; Bank Marketing, V26, N9, PP37-32; September 1994	
CLK	17	Virtual Express Systems; www.shoppingexpress.net/realtimecreditcards/Pricing; printed January 9, 2001	
CLK	18	American Express - Costco Platinum Cash Rebate Card; www.americanexpress.com/sif/cda/page/0,1641,3368,00.asp; printed January 12, 2001	
CLK	19	Mallpark - The Source for Merchant Business Solutions; www.mallpark.com/MerchSvc00.cfm; printed January 12, 2001	

Examiner Signature	<i>Charles JC</i>	Date Considered	1/10/01
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